

**Cape Regional Medical Center**  
**2013 Community Health Needs Assessment Results**  
**(3/13-12/13)**

**Priority - Alcohol, Drugs, Smoking**

Goal	Activity	Target	Actual
Increase education, prevention and treatment of alcohol and drug abuse and promote smoking cessation in Cape May County	Track the number of Emergency Department patients screened for ETOH (alcohol use) to create a baseline for nine months	Create baseline	<b>2,327 patients</b>
	Proper disposal of unwanted/ expired "take back" medications; measured by number of brochures distributed and pounds of medications collected by law enforcements	200 lbs. collected 300 brochures distributed	<b>448 lbs. collected</b> <b>300 brochures distributed</b>
	Increase number of people attending the Smoking Cessation Course at Cape Regional Medical Center	10 attendees	<b>18 attendees</b> <b>39 brochures sent upon request</b>

**Priority - Obesity**

Goal	Activity	Target	Actual
Prevent and reduce obesity in Cape May County by promoting a healthy lifestyle	Expand CRMC Fit for Life Program through Cape Regional Physicians Associates patients and discharged patients	400 patients	<b>574 patients</b>
	Expand nutrition program at Cape May City Elementary School by Rutgers Cooperative Extension Services	160 students	<b>160 students</b>
	Expand Junior Cooking Class sponsored by Rutgers Cooperative Extension Services	2 sessions 17 students	<b>5 sessions</b> <b>45 students</b>

**Priority - Access to Healthcare/ Emergency Department**

Goal	Activity	Target	Actual
Increase awareness among providers and the general population of Cape May County about healthcare services	Establish a report to identify patients using the Emergency Department three or more times per year	Create baseline	<b>2,848 patients</b>
	Increase appointments to Volunteers in Medicine and Complete Care	VIM: 10 appointments Complete Care: 10 appointments	<b>VIM: pending</b> <b>Complete Care: 51 appointments</b>
	Connect discharged senior patients with Department of Aging for community support programs	5 patients	<b>1 patient</b> <b>*both staff members involved in project resigned from Dept. of Aging</b>

**Priority - Cancer Prevention**

Goal	Activity	Target	Actual
Increase awareness, education and prevention of cancer in Cape May County	Increase screenings for prostate cancer by Cape May County Department of Health	50 screenings	<b>32 screenings</b>
	Expand skin cancer program with more screening events by Cape May County Department of Health	120 screenings	<b>143 screenings</b>
	Provide skin cancer education brochures and distribute at community events by Cape May County Department of Health	150 brochures distributed	<b>204 brochures distributed</b>
	Dedicate web pages to prostate cancer and to skin cancer prevention by Cape May County Department of Health, track website hits	10 web hits	<b>38 web hits</b>
	Increase breast health awareness and mammography screenings by Cape Regional Medical Center, Parish Nursing, Susan G. Komen Program	150 mammograms	<b>164 mammograms</b>

**Priority - Child Trauma/ Neglect**

Goal	Activity	Target	Actual
Increase awareness, education and access for prevention and intervention of child trauma/ neglect in Cape May County	Outreach to more fathers and special needs families by Caring for Kids	40 fathers	<b>43 fathers</b>
	Increase presentations to schools regarding anti-bullying and child trauma/ neglect	15 presentations	<b>35 presentations</b>